

White Pages® is where Australians turn for contact information for people, businesses, government departments and community organisations. When you list your business in the White Pages® directory your contact details can be found across all of the White Pages® Network including print, online and voice directories. Let the White Pages® Network help your customers connect with you 24 hours a day, 7 days a week, 365 days a year.

White Pages®

White Pages®

Over **7.2 million** people use the White Pages® directory a month.¹



White Pages® .com.au

Be found online – whitepages.com.au is Australia's **number one** visited directory site.¹ Over **3.7 million** unique visitors a month.²



It's how
Australians
connect
every day.

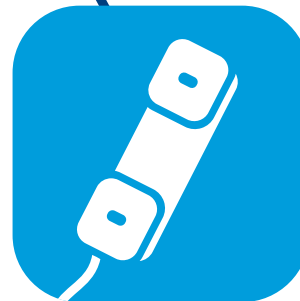


sensis.com.au

Your listing can also be found on our search engine sensis.com.au

Telstra Directory Assistance

Approximately **4.9 million** calls are made to Telstra Directory Assistance a month.³



1234 & Call Connect

Many people need business contact details when they're out and about. 1234* and Call Connect (12456)* receive over **5.8 million**[#] calls a month with approximately **91%** being requests for business listings.³



Find. Buy. Sell.

1. Roy Morgan Single Source Australia, 14 year +, monthly average, April 2007 – March 2008. 2. Omniture Site Catalyst: monthly average March 2008 – May 2008. 3. Average monthly call volumes based on calls from May 2007 – May 2008. # Includes calls received by 12455 which are redirected to 12456. *Available to most Telstra customers. ® & ™ Registered trade mark and trade mark of Telstra Corporation Limited (ABN 33 051 775 556). Sensis Pty Ltd (ABN 30 007 423 912) has responsibility for production of White Pages® and Yellow™ directories and related products on behalf of Telstra Corporation Limited. © Telstra Corporation Limited 2008. SEN0521 June 2008.

**Help Australians connect
with your business**

- **contact your account executive**
- **call 1800 810 211**
- **visit whywhitepages.com.au**